**DATA SCIENCE FOR MARKETING - II**



Practical Record submitted in partial fulfillment of the requirements for the award of the Degree of Master of Business Administration in Business Analytics

Submitted by

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| **Student Name :** | **GOWTHAM P** |
| **Register Number :** | **1P23MB010** |
| **Class & Section :** | **II-MBA - “A”** |

**SCHOOL OF MANAGEMENT STUDIES – PG**

**RVS College of Arts and Science**

**Autonomous, affiliated to Bharathiar University, Approved by AICTE Re Accredited with 'A+' Grade by NAAC**

**SULUR, COIMBATORE – 641 402.**

**C E R T I F I C A T E**

This is to certify that this is a Bonafide Data Science for Marketing - II record work done by Mr/Ms

Register No. During the study period of second Year

(IV Semester) Master of Business Administration in **BUSINESS ANALYTICS,** 2023-25

Signature of the Staff-in-charge Signature of the Director

Date:

Place: Sulur, Coimbatore

Practical Examination held on